



SLOCAN-LP OSB CORP

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Slocan-LP OSB announces “*Help Us Name Our Mill*” Contest

Fort St. John, BC – Slocan-LP OSB Corp. today announced the start of its “*Help Us Name Our Mill*” Contest. Construction of the world’s largest OSB mill continues and production is expected to begin in September. Slocan-LP OSB President, Bill Hebert stated, “It’s now time to begin thinking about a new name for the mill and we want the community’s help. Slocan-LP OSB is jointly owned by Canadian Forest Products Ltd. (Canfor) and Louisiana-Pacific Canada Ltd. (LP). The name Slocan-LP OSB is no longer suitable as Canfor purchased Slocan last year. This is the year we finish construction and begin production and it is appropriate that we have a new name. We want to be clear in announcing our contest that we are looking for a name, logo and slogan “concepts”. Our Design Team will take the ten finalists’ entries and create three options for our committee and Board of Directors to consider as our final choice. Our Contest process is similar to the one used by the City of Fort St. John in creating its new logo and slogan, *The Energetic City*, several years ago.”

Slocan-LP OSB General Manager, Chris Baby said, “we felt it was a good idea to start what will be a historic year in Fort St. John by giving everyone a chance to enter our contest and *Help Us Name Our Mill*. We especially hope the students in Fort St. John and Area will enter our contest as they often have some great ideas for names and logos. A Panel of Judges will choose ten finalist entries. Each finalist will receive a prize of \$250. Two of the ten finalists will be elementary students and two will be secondary students. A Contest Legacy prize of \$500 will be given to each of the schools the four student finalists attends. We think the Contest is great way to get the students involved with our project.”

Contest guidelines include:

- Contest deadline is 5:00 p.m., February 28, 2005.
- Contest Entry Forms will be available at the Slocan-LP OSB office located at 9912 – 100 Avenue in Fort St. John or on the Slocan-LP website at: www.slocanlp.com

- Each entry must use the official “*Help Us Name Our Mill*” Contest entry form.
- A Panel of Judges will evaluate the entries based on relevance, originality, creativity, clarity and effort. The Judges’ decisions will be final.
- The Judges will select ten finalists from the submissions entered in the Contest. Each finalist will receive a prize of \$250. A Contest Legacy prize of \$500 will be donated to the schools of the two elementary student finalists and the two secondary student finalists.

A complete set of Contest Guidelines and Eligibility will be available at the Sloca-LP office and on the Sloca-LP website along with the Entry Forms.

All Contest entrants will receive a small token of appreciation complete with the final name and logo choice for the new mill.

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For further information about the Contest please contact:

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Or write to:
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