



CANFOR-LP OSB Limited Partnership

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NEWS RELEASE

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Fort St. John, BC - Canfor-LP OSB Limited Partnership (Canfor-LP OSB) today announced the names of the twelve finalists in the company's recent *Help Us Name Our Mill* contest. The contest was launched in January to seek the community's help in submitting concepts for a new name, logo and tagline for the mill. The contest closed on February 28 and almost 100 entries were received. A Panel of Judges reviewed the submissions in March and scored the submissions on relevance, resonance, creativity, clarity, uniqueness, community-minded and effort.

Canfor-LP OSB General Manager, Chris Baby said "it was important for our company to engage the people of Fort St. John and area to help us choose a name for our new mill as it will help define the area for generations to come. It was also important for our contest to have integrity and assure those who entered that their submissions would be judged carefully and appropriately. In fact, our Panel of Judges did such a great job that we have chosen twelve finalists as one of the adult entries was deemed very close to one of the student finalists. I would like to commend the students who entered as they did an outstanding job with their suggested names, logos and taglines. We at Canfor-LP OSB would like to thank everyone who entered and our Panel of Judges for their contribution to making this process a success."

Elementary Student Finalists

- Chelcie Bagan Fort St. John Central Elementary School
- Joshua & Morgan Goddard Fort St. John Central Elementary School

Secondary Student Finalists

- Brandon Baker Bert Bowes Junior Secondary School
- Trenton Busche North Peace Senior Secondary School

Adult Finalists

- Melanie Auger
- Lesa Cauchie
- Issac Peter Dyck
- Brent Eastwood
- Ken Rosentreter
- Greg Saugstad
- Erika Schuster

Each finalist receives a personal prize of \$250. Each student finalist's school receives a Contest Legacy prize of \$500. A Design Team is currently working with the contest finalists' submissions to assist Canfor-LP OSB choose a new name, logo and tagline. The company expects to announce the new name for the mill in June.

For further information contact:

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